Text to appear is in blue

You can refer to the [www.energy-future.com](http://www.energy-future.com) web site for colours, fonts and appearance but we will consider something different if it is more effective (see references below to Roy Lichtenstein).

We are looking for a **two page A4 brochure** (that we can print) and a **one page template in PowerPoint** so we can add information we can edit quickly (price lists, course contents…)

The first part of the job is to design Page 1

**Page 1**

Use both Energy Future logos

How do you transfer his knowledge to the next generation?

Image (probably cartoon/drawing/sketch) of engineer in his 50s, reading a chart or blueprint with a drilling platform in the background. We are looking for a stylised cartoon representation of the characters on this page. They should be slightly humorous and original. We like Roy Lichtenstein’s style of people: Lichtenstein may be a good starting point for design considerations. The other reason why something like Lichtenstein is good in this image is that it has a retro feel to it and this conveys the fact that we are depicting an older engineer, probably born in the late 1950s.

Energy Future: Capturing knowledge and delivering immersive learning experiences across the organisation

Images (cartoon/drawing/sketch) of three people in their early 20s one looking at an iPad at home in a relaxed way, the second looking at a laptop in a more formal office environment and the third looking at a smartphone, on a train. They are all facing the viewer to we don’t see what they are looking at (so we see the back of their devices)

We need the style of these three images to reflect the style of the one above (ie the older engineer) but to have a slightly more modern and clean look, conveying the fact that this is the modern world and that these are young aspirational people.

If you have any questions, call Ed on + 44 20 7636 2008

Or email [admin@energy-future.com](mailto:admin@energy-future.com)